

Veselka Revitalization Plan



Investing for the Future

2019

MANY THANKS TO ALL DONORS OF PHASE ONE - THE MICHAEL GALANDIUK PAVILION

Ontario Trillium Foundation

Estate of the late Michael Galandiuk

VISIONARY \$50,000+

Buduchnist Credit Union Foundation

FOUNDER \$25,000+

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UYA-Etobicoke Branch

UYA-Hamilton Branch

UYA-Mississauga Branch

UYA-National Executive

UYA-Toronto Branch

BUILDER \$10,000+

Adeline & Nicholas Koshyk

Odarka & John Koshyk

In memory of John Koshyk

In memory of Adriana Narozniak

Skira & Associates

Veselka 60th "Enchanted Evening"

Lesia & Roman Zelyk

BENEFACTOR \$5,000+

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Ivanka & Petro Czoli

In memory of Mr. Czoli

Olga Czoli

George Dacko

Irene Shust Dankowycz

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Dofasco IS Golf Tournament

In memory of Eugene Fedas

In memory of Luba Fenyn

Nadia & Wasyl Grod

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Olya & Basil Kalymon

Kateryna Kobylecky

In memory of Orysia Kostowskyj

Lesia & Adrian Kostruba

Joseph Krushelnycky

In memory of Ivan Kuziw

Alex Lunycz

League of Ukrainian Canadian Women

- Hamilton Branch

League of Ukrainian Canadian Women

- Oshawa Branch

League of Ukrainian Canadian Women

- Toronto Branch

Lida Narozniak & Brian McAlister

Roman Medyk

In memory of Mr. Mociak

In memory of Olga Mociak

Tanya & Wolodymyr Mychajlycia

P. & K. Mykietyshyn

Judy Johnson & George Narozniak

Helen Basaraba & Taras Narozniak

Irka Mycak & Harry Nesmaszny

ALUMNUS \$1,000+

Olga & Bob Nosyk

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Mary & Robert Semcesen

Malvina & George Shust

Alexandra & Stefan Shust

Marijka & Roman Stadnyk

Irene & Michael Stefanyk

Chrystia & Bohdan Tchoryk

Lesia & Orest Teply

UYA Edmonton Branch

UYA-St.Catharines Branch

Veselka 2014 summer BBQ

Fam. Wojtow

Theodosy Woloshyn

Paul Woloszanskyj

Sofia Wowk

Darianna & Bohdan Wynnyckyj

In Memory of Stefan Yakubiw

Nadia & Randy Yetman

Darka & Oldrich Zatka

FRIENDS \$100+

For a full list of all donors,
please visit our website at:
www.cym.org/ca/weselka-ca/



OVERVIEW

Invest in our community. Invest in potential.

INTRODUCTION



The Ukrainian Youth Association (CYM) in Ontario is continuing the largest fundraising campaign in its history to modernize Camp Veselka. The “Investing in the Future” Campaign aims to revitalize Veselka and ensure its viability for future generations.

Located in the municipality of Halton Hills, Veselka is

celebrating its 65th anniversary in 2019. It has long been a summer destination for Ukrainian Youth Association members and the large Ukrainian diaspora in Ontario. It may have been the place where you, your children, or grandchildren, learned about Ukraine’s rich cultural traditions, learned how to swim or build a fire, or where you made friends for life. It remains a special place where generations continue to share in their Ukrainian heritage, participate in sports activities and attend summer camp. The aging facilities, however, are in need of renewal to ensure Camp Veselka remains a source of enjoyment for generations to come.

Thanks to the tremendous support of our branches, members and supporters, **we have successfully completed Phase One** of our original targeted goal.

To guarantee the future sustainability of the property, the Veselka Development Committee is seeking to raise \$600,000 to complete Phase Two.

The Veselka Development Committee is researching new and innovative ways to sustain the property and turn it into an all-season, multi-use facility. The Committee envisions a property that can be rented for corporate events, retreats, meetings, winter, summer and sports camps, and various other events.

In consultation with the members of the Ukrainian Youth Association in Ontario, the Committee developed a three-phased Veselka Revitalization Plan aimed at modernizing key facilities. The priorities were determined by the needs of the membership.

Phase 1 of the Plan has already been accomplished with the construction of the new kitchen pavilion. With generous grants from the Estate of Michael Galandiuk and the Ontario Trillium Foundation, and past fundraising activities, a new pavilion was built in 2014 containing a modern commercial kitchen.

Phase 2 of the Plan which will begin at the close of this year's summer camps, will address the aging pool. Built in 1970, the pool remains one of the most popular features of the camp. Over the years, harsh Ontario winters inflicted cracks in the pool's coping, cement walls and floor, requiring extensive annual maintenance and resulting in higher operating costs. Additionally, the pool suffers major water loss, risking well dry-up.

Phase 3 of the Plan includes the partial or complete rebuild of the barracks, or *palanky*. The Camp includes ten barracks in total. The development vision includes building two new winterized barracks and renovating the remaining eight.

With your investment, Veselka can be modernized for the benefit of future generations of members, and the greater Ukrainian community, for decades to come.

VESELKA QUICK FACTS

1954
YEAR PURCHASED

\$12 000
PURCHASE PRICE

93
ACRES IN SIZE

65 KMS
DISTANCE FROM TORONTO

ABOUT THE UKRAINIAN YOUTH ASSOCIATION

For over 70 years, the Ukrainian Youth Association of Canada has offered young Ukrainians an opportunity to experience their culture, learn the history and traditions of their ancestral homeland, explore the world and create bonds and friendships for a lifetime. With a multi-faceted year-round program featuring the arts, language and culture, history and politics, leadership and mentoring, sports and nature, the organization nurtures confident leaders for our community, and society as a whole. Members of the Ukrainian Youth Association are active in their communities, assuming leadership roles and gaining prominence with successful careers in the public and private sectors nationally and internationally.



CAMP VESELKA

The Ukrainian Youth Association in Ontario grew in membership quickly as many Ukrainians immigrated to Canada following World War II and settled in the province. In 1954, the members of the organization bought a property with one building in Acton, Ontario, with the intent of developing a summer destination for its membership. The common goal was realized with a dedicated group of volunteers and the first summer camp took place on August 2 - 22, 1954, with 36 campers. With no suitable sleeping accommodations, two old streetcars were purchased from the City of Toronto and used as barracks.

Following the first few camps, members came annually in large numbers and the summer camp program soon became an important, and perhaps most popular, facet of the Ukrainian Youth Association's programming. At its peak, Camp Veselka welcomed approximately 1 000 campers.

Today, aside from being a summer "home away from home" for many children and youth, Veselka is the venue for many cultural events over the summer months, including *Sviato Vesny* and *Zolotyj Klen*. The grounds are also rented out to companies and other ethnocultural communities for their events.

VISION FOR THE FUTURE

You're not just donating. You're investing.

ROADMAP FOR THE FUTURE

The revitalization of Veselka goes beyond just “bricks and mortar”. Your financial support is an investment in the future of our community. Leveraging its close proximity to Toronto, a modernized Veselka will attract additional members to the Ukrainian Youth Association and will enhance the future of our community. It will be more than just a place where youth attend summer camp. A revitalized Veselka will serve as a multi-use property that will accommodate a wide range of community centred programs year-round.



Since acquiring the property in 1954, the Ukrainian Youth Association in Ontario has expanded the property from the one original building, to a summer camp that today includes a brand new pavilion including a modern kitchen, pool, barracks, administration building, soccer and baseball fields, stage, chapel, gazebo and barbeque area. These amenities have all been well-used over the years. The Plan will modernize the property for future generations, expand its use and help to generate sustainable income through rental opportunities. The vision for the future includes broadening both events and stakeholders.

The Ukrainian Youth Association Veselka Development Committee, representing branches of the organization in Ontario, is seeking major capital investment to help realize the vision. This represents an opportunity for the Ukrainian Youth Association in Ontario to increase the site's value and further develop Veselka for the benefit of our community today and tomorrow. The Committee developed a three-phased approach to revitalizing the property.

PHASE 1	PHASE 2	PHASE 3
NEW KITCHEN/PAVILION	POOL REVITALIZATION	RENOVATION OF BARRACKS
COMPLETED	\$600 000	\$650 000

REVITALIZATION PROJECT

Priority projects one phase at a time.

PHASE 1

**NEW
KITCHEN/PAVILION**

COMPLETED

Most recently, with grants from the Estate of Michael Galandiuk and the Ontario Trillium Foundation, and past fundraising activities, a new pavilion was built in 2014 containing a modern commercial kitchen that can be used throughout the year. With the generous donations received to date, Veselka now has a new, state-of-the-art facility and the first development in over a decade.

We would like to take the opportunity to express our heartfelt gratitude and thank all donors large and small for helping us complete this first phase. A complete list of donors can be found on our website: www.cym.org/en/invest-for-the-future-campaign/

The new kitchen is the cornerstone of the Veselka Revitalization Plan. Spanning 4 700 square feet, the facility can accommodate approximately 250 people and already has allowed Veselka to host a variety of events aside from summer camps, including weddings.

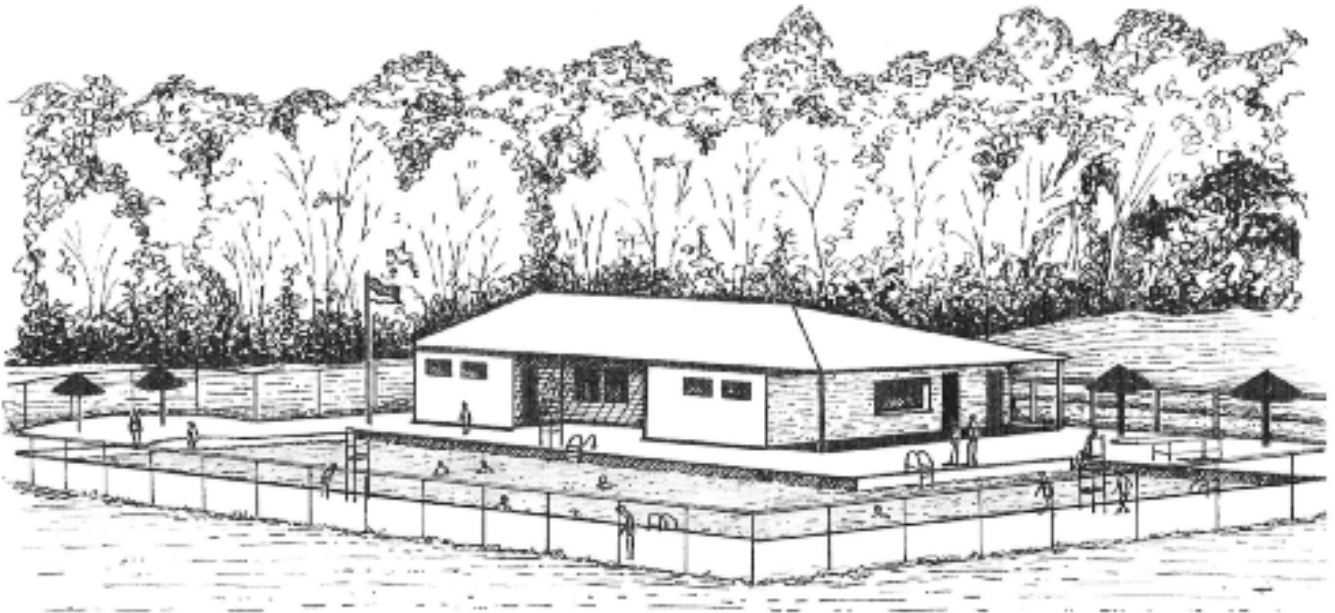


PHASE 2

POOL REVITALIZATION

\$600 000

Phase 2 of the Plan will focus on renovating the pool, a popular feature of Veselka during the hot summer months. Built in 1970, the cement pool requires costly annual maintenance. Revitalization plans include repair of the circulation system and pool surface making it less costly and time-consuming to maintain, resurfacing the surrounding pool deck, refurbishing the pool house including washrooms, and upgrading pool equipment. Beautification of the pool area is also planned.

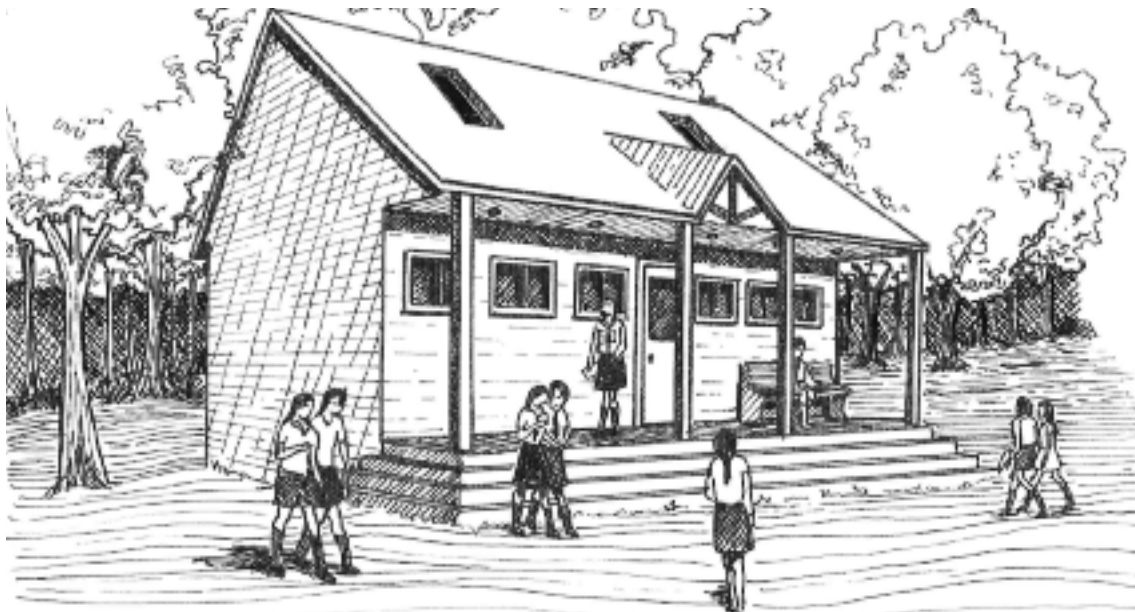


PHASE 3

RENOVATION OF BARRACKS

\$650 000

Built more than 50 years ago, the barracks located on the property need proper foundations and some repair. Currently, none of the barracks are winterized. The second phase of the Plan will focus on building two new winterized barracks before moving on to renovating the remaining eight. This will allow for all-season use of Veselka by members and external stakeholders alike. Based on the success of the fundraising efforts, washroom facilities will also be upgraded.



LEAVE YOUR MARK

Invest today in support of tomorrow.

Donors to the Ukrainian Youth Association “Investing in the Future” Campaign will be visionaries who appreciate the value of the facility and understand the important role it plays in the community today and into the future. Naming opportunities at a variety of giving levels are available to recognize donor generosity. We invite you to contact us to learn more about how your family name can be featured at Veselka. Giving categories include:



VISIONARY
\$50 000 +

FOUNDER
\$20 000 +

BUILDER
\$10 000 +

BENEFACTOR
\$5 000 +

ALUMNUS
\$1 000 +

FRIEND
\$100 +

A complete list of donors can be found on our website: www.cym.org/en/invest-for-the-future-campaign/

SUMMARY

Help us take the next step.

We need your support to revitalize Veselka and to ensure that it continues to fulfill the needs of our children, our youth and our community. Over the last 65 years, the Ukrainian Youth Association has been able to maintain and operate Veselka thanks to the generous support of individuals such as yourself. Your investment today will help us to complete our priority projects. Your donations do make a difference!

Help us take the next step! Help us invest in the future!

HOW TO GIVE

There are many ways to give.

UNITED WAY CAMPAIGN

Designate the Ukrainian Youth Association of Canada as your charity of choice when contributing through your employer's annual United Way campaign.

WILLS AND BEQUESTS

Consider a gift from an estate in the form of a fixed amount or a percentage.

CASH, PROPERTY, OR COMMON SHARES OF A PUBLICLY TRADED COMPANY

Land or personal assets can also be donated.

LIFE INSURANCE POLICY

Assign a new or existing insurance policy to the organization naming the Ukrainian Youth Association of Canada as both the owner and beneficiary of the policy.

DESIGNATED FUNDS

Specify that your gift be used for a specific purpose.

HAVE QUESTIONS - CONTACT US

Ukrainian Youth Association of Canada
9 Plastics Ave., Toronto, ON M8Z 4B6
ky-canada@cym.org
416.537.2007

FREQUENTLY ASKED QUESTIONS

How much should I invest?

This is a very important time for our community, and our goals can only be achieved with everyone's support. We realize, however, that every family's capacity for giving is different. Please consider a gift that reflects your ability to give.

Will I have to contribute all at once?

No. Our campaign will run for the next two years. You may pledge to make your contribution over one or two years in a way that works best for you. We hope that spreading your contribution over a two-year period will allow you to consider a more sizeable gift.

Is my gift tax-deductible?

Yes! The Ukrainian Youth Association of Canada (CYM) is a not-for-profit corporation with charitable status. All donations to CYM are tax-deductible.

How will I know how the campaign is progressing?

Updates on the progress of the campaign, as well as lists of donors, will be posted on the CYM web site at www.cym.org/ca.

Where shall I send my pledge or donation?

Pledges* or donations may be sent to:

Ukrainian Youth Association's Charitable Trust**

Investing in the Future Campaign

9 Plastics Ave.

Toronto, ON

M8Z 4B6

* Pledge cards are available for download on our web site www.cym.org/ca

**All cheques must be payable to the Ukrainian Youth Association's Charitable Trust.

How will contributors be recognized?

All contributors of \$1,000 or more will be recognized on a plaque to be placed permanently at Veselka. In addition, all contributions will be listed and updated on our web site.



If you would like to make a donation, have questions, or would like to schedule an overview presentation, please contact Harry Nesmasznyj, Executive Director of the Ukrainian Youth Association of Canada at 416. 537.2007 or ky-canada@cym.org.

Ukrainian Youth Association of Canada (CYM)

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